

What is a Comprehensive Plan?

- Presents a vision for the future, with long-range goals and objectives for all activities that affect growth and development of the county.
- “Comprehensive” because it covers a wide range of issues.
- Long Range – 20 Years.
- Policy Guide – Not Regulatory
- Policies recommended in the plan are shaped by public participation.
- Iowa Code requires that zoning regulations shall be made in accordance with a comprehensive plan.

- **Public Participation**
- **Community Characteristics**
- **Land Use**
- **Housing**
- **Community Facilities**
- **Infrastructure & Utilities**
- **Transportation**
- **Economic Development**
- **Natural Resources and Agriculture**
- **Parks & Recreation**
- **Hazard Mitigation**
- **Intergovernmental Coordination**

What are Benefits of Comprehensive Planning?

- Guide for decision making
- Continuity and predictability
- Helps understand complex systems
- Protect and build on public investments
- Provides an opportunity for everyone to be involved and to shape the future of Jackson County



YOUR IDEAS
are Important

SHAPE THE FUTURE OF JACKSON COUNTY

QUALITY OF LIFE
How do you rate your quality of life? How can it be improved?

LIVE, WORK, PLAY
How do you rate the places where you live, work, play? How can they be improved?

WHAT'S YOUR VISION?
Vision is not just seeing what's here, it's seeing what can be in the future.

TAKE THE SURVEY!



<https://www.surveymonkey.com/r/3DVXLLV>

What are Jackson County's top 3 - 5 Challenges?

- Economic conditions
- Quality, affordable housing for all
- Quality of schools
- Conditions of streets, roads, bridges
- Conditions of properties
- Growing class sizes/school consolidation
- Harder to find professionals, skilled trades, and labor in general
- Lack of development space to build
- Lack of infrastructure capacity
- Rising development costs
- Affordable childcare

What are other top challenges?
(Please put sticky notes below)

What are Jackson County's top 3 - 5 Opportunities?

- Business retention, expansion, and recruitment
- Federal, state, regional partnerships
- Public-private partnerships
- Non-profit organizations
- Community Foundation
- Aggressive housing strategies
- Welcoming new residents
- Program to transition renters to buyers
- More senior housing
- Marketing/growing recreational opportunities
- Community cooperation
- Preservation of historic and natural resources

What are other top opportunities?
(Please put sticky notes below)

What are Jackson County's top 3 - 5 Strengths?

- Quality of life
- Convenient location – highway access
- Safe place to live
- Recreation – parks, trails, rivers, forests
 - Natural resources
 - Unique amenities (YMCA, Drive-In Theater)
- Rural agricultural character
- Locally owned/operated shops & restaurants
- Cooperation
- Low cost of living (competitive)
- Low taxes (compared to metros)
- Smaller class sizes
- Strong school districts/educational system
- Strong volunteerism
- Open access to government

What are other top strengths?
(Please put sticky notes below)

What are Jackson County's top 3 - 5 Issues?

- Lack of available, trained workforce
- Business and Family Farm succession
- Lack of affordable, quality housing for renters, young professionals
- Public health and mental health issues
- Aging and decreasing population
- Operation and maintenance of roads & bridges
- Funding market-rate housing
- Competition from larger cities (Dubuque, QC)
- Awareness/addressing of low-income population

What are other top issues?
(Please put sticky notes below)